

IABC-Long Island 2012 Communications Student Achievement Award Nomination Form

Submission Deadline — March 28, 2012

Candidates will be evaluated solely on the information provided on this form. Make sure you describe specific situations, actions, and results with sufficient detail, including measurable results where available, so that the judges can make their determination. Please provide a clear, concise case showing how the nominee demonstrates professionalism and excellence.

Materials other than the nominating form will not be accepted.

Nominee's Name (person being nominated): _____

Nominee's School/Organization: _____

Nominator's Phone: _____ E-mail: _____

Nominator's Name (indicate "Same" if nominating self): _____

Nominator's School/Organization: _____

Nominator's Phone: _____ E-mail: _____

*If you wish to be nominated, you must have a professor or internship supervisor submit the nomination on your behalf.

A. Describe your nominee's level of achievement/professionalism. (Maximum of 500 words)

Why does this person deserve special recognition? The nominee must have demonstrated academic achievement in any of the following majors: Marketing, Communications, Public Relations, Advertising, or Graphics (Commercial). (Please specify GPA in major.) The nominee must also have relevant professional involvement, either as a volunteer, an intern, or a member of a professional organization. You may indicate qualities that you believe will lead to a successful career in Communications: Industry, Creativity, Goal-Orientation, Ability to work with others, etc.

B. Describe the benefits/results of your nominee's work and professional accomplishments on behalf of the college/university or other organization. (Maximum of 150 words)

Please specify how the nominee demonstrated proficiency and effectiveness in his/her communication-related efforts for a Long Island college/university OR firm (e.g., student newspaper, special event or promotion, internship assignments, etc.) What value does this person add or deliver to the organization and/or the community?

Send as a Word document or PDF file to Sheila Ziegler at sziegler@bradleymg.com

For information or additional forms, call Sheila at (631) 231-9200 x274; you may also obtain additional forms on our web site: www.iabc-li.org.

* Please submit a bio & a headshot of the nominee with your application, if possible.

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