

# IABC-Long Island 2012 Achievement in Digital Communications Award Nomination Form

**Submission Deadline — March 28, 2012**

Candidates will be evaluated solely on the information provided on this form. They need not be members of IABC. Make sure you describe specific situations, actions, and results with sufficient detail, including measurable results where available, so that the judges can make their determination. Please provide a clear, concise case showing how the nominee demonstrates professionalism and excellence.

***Materials other than the nominating form will not be accepted.***

Nominee's Name (person being nominated): \_\_\_\_\_

Nominee's Company/Organization: \_\_\_\_\_

Nominator's Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Nominator's Name (indicate "Same" if nominating self): \_\_\_\_\_

Nominator's Company/Organization: \_\_\_\_\_

Nominator's Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**A. Describe your nominee's level of professionalism. (Maximum of 500 words)**

Why does this person deserve special recognition for digital communications? How does he/she enhance the digital communications profession? Please provide concrete examples and indicators of how this individual distinguishes him/herself in this specialty. Consider qualities: Integrity, skills related to the profession and specialty, dedication, judgment, effectiveness, and leadership.

**B. Describe the benefits/results of your nominee's work and professional accomplishments. (Maximum of 150 words)**

What value does this person add or deliver to his/her organization, clients and/or projects? Explain how this person demonstrates excellence in digital communications.

Send as a Word document or PDF file to Sheila Ziegler at [ziegler@bradleymg.com](mailto:ziegler@bradleymg.com). Please put "IABC Award Nomination" in the subject line.

For information or additional forms, call Sheila at (631) 231-9200 x274; you may also obtain additional forms on our web site: [www.iabc-li.org](http://www.iabc-li.org).

*\*Please submit a bio & a headshot of the nominee with your application, if at all possible.*

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